



The website Design will enable you to :

To maintain and provide a consistent development programme

An overall management of your website along with search engine optimisation.

To provide Website marketing advice on what's new to attract new visitors and to ensure that the Website is providing up to date information for clients.

To ensure that your website has clear and comprehensive links

Principle Duties and Responsibilities:

Proposed Solution

We carry out an initial analysis of your requirements based on our discussions with you and our experience and expertise in developing solutions for your organisation.

Presentation Layer Look and feel (visual presentation of the site)

The reason being is you establish a full corporate identity that works across all your marketing material.

Business Layer Website content management

Data Layer Content Management System / Total Control over Website, content, settings and management reporting.

System Layer Server / Web hosting / Search Engine Optimisation.
Webhosting will also run monthly reports on your web Site performance.